

**DTX 1174**  
**(NAVY-ADS-0000249484)**  
**(Redacted)**



:

**All redactions proposed  
by the United States**



:

**Additional information  
covered by confidentiality  
objections of third parties**

**Y&R**

3 Columbus Circle  
New York, New York 10019

Digital Media Bill

Bill Date: Nov 20, 2021

Due Date: Dec. 20, 2021

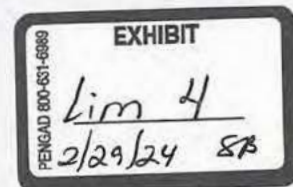
CLIENT  
PRODUCT  
TASK ORDER NUMBER  
CONTRACT NUMBER

NV0 Navy  
NAV Navy  
N0018921FZ413  
N00189-21-D-Z024

Invoice 1B3002M  
Navy  
Commander Navy Recru  
5722 Integrity Dr Bldg 784  
Millington TN, 38054  
Attn: Dean Stewart-Curry

ITEM		NET AMOUNT		Amount
	1B-SE-3002 1B-SE-3003 1B-IN-3010 1B-IN-3011 1B-SE-3001			
PLEASE REMIT TO: Y&R P.O. BOX 751731 CHARLOTTE, NC. 28275-1731			Balance Due	
WIRE TRANSFER TO: WELLS FARGO BANK, N.A. SAN FRANCISCO, CA 94104 ABA ROUTING# 121000248 ACCT # SWIFT CODE WFBUS6S				
ACH TO: WELLS FARGO BANK, N.A. MINNEAPOLIS, MN 55479 ABA ROUTING# 053101561 ACCT # SWIFT CODE WFBUS6S REF: Young & Rubicam LOCKBOX # 751731				

ORIGINAL



Highly Confidential

NAVY-ADS-0000249484



3 Columbus Circle  
New York, New York 10019

INVOICE DATE NOV20/21  
DUE DATE DEC20/21

SEARCH MEDIA BILLING

INVOICE 1B-SE-3002  
PAGE 1

CLIENT NVO NAVY  
PRODUCT NAV NAVY  
ESTIMATE 030 FY21 US NAVY  
TASK ORDER NUMBER: N0018921FZ413

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF AUG/21

	NET LESS CD ORDERED	PREV. BILLED	BILLABLE
** TOTALS **			
		NET AMOUNT	
		** AMOUNT DUE **	
PLEASE REMIT TO: Y&R P.O. BOX 751731 CHARLOTTE, NC 28275-1731			
WIRE TO: WELLS FARGO BANK, N.A. SAN FRANCISCO, CA 94104 ABA ROUTING# 121000248, ACCT# SWIFT CODE WFBIUS6S			
ACH TO: WELLS FARGO BANK, N.A. MINNEAPOLIS, MN 55479 ABA ROUTING# 053101561, ACCT# SWIFT CODE WFBIUS6S			
REF: Y&R, LOCKBOX #751731 P.O. BOX 751731 CHARLOTTE, NC 28275-1731			
CONTRACT NUMBER: N00189-21-D-Z024 CLIN NUMBER: 002			
THIS COMPANY IS PART OF THE WPP GROUP OF COMPANIES AND ADHERES TO WPP ETHICAL STANDARDS, WHICH CAN BE FOUND IN THE WPP CORPORATE SOCIAL RESPONSIBILITY REPORT ON THE WPP.COM WEBSITE			

ORIGINAL



3 Columbus Circle  
New York, New York 10019











INVOICE DATE NOV20/21  
DUE DATE DEC20/21

SEARCH MEDIA BILLING  
\*\* DETAIL BACK-UP \*\*

INVOICE 1B-SE-3002  
PAGE 1

CLIENT NVO NAVY  
PRODUCT NAV NAVY  
ESTIMATE 030 FY21 US NAVY  
TASK ORDER NUMBER: N0018921FZ413

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF AUG/21

INSERT DATE	SPACE	NET LESS CD ORDERED	PREV. BILLED	BILLABLE
				
				
				
** TOTALS **				
This invoice is a breakdown of the SEARCH pre-bill in accordance with the approval to execute plan.				

ORIGINAL



3 Columbus Circle  
New York, New York 10019

INVOICE DATE NOV20/21  
DUE DATE DEC20/21

SEARCH MEDIA BILLING

INVOICE 1B-SE-3003  
PAGE 1

CLIENT NV0 NAVY  
PRODUCT NAV NAVY  
ESTIMATE 030 FY21 US NAVY  
TASK ORDER NUMBER: N0018921FZ413

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF SEP/21

	NET LESS CD ORDERED	PREV. BILLED	BILLABLE
** TOTALS **			
PLEASE REMIT TO: Y&R P.O. BOX 751731 CHARLOTTE, NC 28275-1731			
WIRE TO: WELLS FARGO BANK, N.A. SAN FRANCISCO, CA 94104 ABA ROUTING# 121000248, ACCT# SWIFT CODE WFBIUS6S			
ACH TO: WELLS FARGO BANK, N.A. MINNEAPOLIS, MN 55479 ABA ROUTING# 053101561, ACCT# SWIFT CODE WFBIUS6S			
REF: Y&R, LOCKBOX #751731 P.O. BOX 751731 CHARLOTTE, NC 28275-1731			
CONTRACT NUMBER: N00189-21-D-Z024 CLIN NUMBER: 002			
THIS COMPANY IS PART OF THE WPP GROUP OF COMPANIES AND ADHERES TO WPP ETHICAL STANDARDS, WHICH CAN BE FOUND IN THE WPP CORPORATE SOCIAL RESPONSIBILITY REPORT ON THE WPP.COM WEBSITE			

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3 Columbus Circle  
New York, New York 10019

INVOICE DATE NOV20/21  
DUE DATE DEC20/21

SEARCH MEDIA BILLING  
\*\* DETAIL BACK-UP \*\*

INVOICE 1B-SE-3003  
PAGE 1

CLIENT NV0 NAVY  
PRODUCT NAV NAVY  
ESTIMATE 030 FY21 US NAVY  
TASK ORDER NUMBER: N0018921FZ413

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF SEP/21

INSERT DATE	SPACE	NET LESS CD ORDERED	PREV. BILLED	BILLABLE		
<div></div>		<div></div>	<div></div>	<div></div>		
		<div></div>	<div></div>	<div></div>		
		<div></div>	<div></div>	<div></div>		
		<div></div>	<div></div>	<div></div>		
** TOTALS **						
<p>This invoice is a breakdown of the SEARCH pre-bill in accordance with the approval to execute plan.</p>						

ORIGINAL

# PLAN SUMMARY

Market	U.S.		<b>LEGEND</b> * reflects CPV ** blended CPV & CMP			
Campaign	FY21 Navy Aug-Sept					
Flight	8/1 - 9/30					
Budget						
Recommended Partners	August	September	Net Cost	CPM/ CPL/ CPC	Impressions/Leads/Clicks	
Digital						
Total						
DIGITAL FEES						
Ad-serving						
Ad-verification						
FEES sub-total						
DISPLAY/VIDEO SUB TOTAL						
Jobsite						
Total						
JOBSITE FEES						
Ad-serving						
FEES sub-total						
JOBSITE SUB TOTAL						

# PLAN SUMMARY

Affiliates		
Total		
AFFILIATE SUB TOTAL		
DIGITAL SUB TOTAL		
Paid Search (General)		
Total		
FEES		
Ad Serving		
FEES Sub-total		
PAID SEARCH SUB TOTAL		
Paid Social		
Total (Leads)		
PAID SOCIAL SUB TOTAL		
GRAND TOTAL		



**Peter Garlinghouse**

---

**From:** Owens, Allen M Jr CIV USN COMNAVCRUITCOM MIL (USA) <allen.owens1@navy.mil>  
**Sent:** Friday, July 16, 2021 5:33 PM  
**To:** [REDACTED] Milliet, Scott R CDR USN COMNAVCRUITCOM MIL (USA)  
**Cc:** [REDACTED]  
**Subject:** Re: Aug/Sept Updated Tactical Reco  
**Attachments:** image001.jpg

?My apologies, Peter. Yes, approved to move forward with the plan!

V/r

Allen

---

**From:** [REDACTED]  
**Sent:** Friday, July 16, 2021 10:46 AM  
**To:** Owens, Allen M Jr CIV USN COMNAVCRUITCOM MIL (USA); Milliet, Scott R CDR USN COMNAVCRUITCOM MIL (USA)  
**Cc:** [REDACTED]  
**Subject:** [Non-DoD Source] RE: Aug/Sept Updated Tactical Reco

Allen and CDR -

Following up on the below to see if we're approved to move forward with the Aug/Sept media plan. Let us know so that we can start issuing IOs to the vendors and lock in the inventory.

Thanks,  
Peter

**From:** Peter Garlinghouse  
**Sent:** Thursday, July 15, 2021 9:42 AM  
**To:** Owens, Allen M Jr CIV USN COMNAVCRUITCOM MIL (USA) <allen.owens1@navy.mil>; Milliet, Scott R CDR USN COMNAVCRUITCOM MIL (USA) <scott.miliet@navy.mil>  
**Cc:** [REDACTED]  
**Subject:** Aug/Sept Updated Tactical Reco

Allen and CDR -

Thank you again for taking the time to review the Aug/Sept media reco with us. Attached is the most up-to-date version of the deck with the flowchart corrected based on our discussion yesterday.

Please let us know if we're good to move forward and we'll start getting inventory locked in on this end.

Thanks again,  
[REDACTED]

[REDACTED] THE NAVY PARTNERSHIP



3 Columbus Circle  
New York, New York 10019

INVOICE DATE NOV20/21  
DUE DATE DEC20/21

INTERACTIVE MEDIA BILLING

INVOICE 1B-IN-3010  
PAGE 1

CLIENT NV0 NAVY  
PRODUCT NAV NAVY  
ESTIMATE 085 NV0 NAV XX NAVY 2021  
JUNE-JULY DISPLAY BA  
TASK ORDER NUMBER: N0018921FZ413

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF JUN/21

	NET LESS CD ORDERED	PREV. BILLED	BILLABLE
** TOTALS **			
*****			
	PREVIOUS BILLS		
	-----		
		17-IN-3000	
PLEASE REMIT TO: Y&R P.O. BOX 751731 CHARLOTTE, NC 28275-1731 WIRE TO: WELLS FARGO BANK, N.A. SAN FRANCISCO, CA 94104 ABA ROUTING# 121000248, ACCT# [REDACTED], SWIFT CODE WFBIUS6S ACH TO: WELLS FARGO BANK, N.A. MINNEAPOLIS, MN 55479 ABA ROUTING# 053101561, ACCT# [REDACTED], SWIFT CODE WFBIUS6S REF: Y&R, LOCKBOX #751731 P.O. BOX 751731 CHARLOTTE, NC 28275-1731 CONTRACT NUMBER: N00189-21-D-Z024 CLIN NUMBER: 002  THIS COMPANY IS PART OF THE WPP GROUP OF COMPANIES AND ADHERES TO WPP ETHICAL STANDARDS, WHICH CAN BE FOUND IN THE WPP CORPORATE SOCIAL RESPONSIBILITY REPORT ON THE WPP.COM WEBSITE			

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NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF JUN/21

ORIGINAL



# Invoice

Invoice number: 3937940196

7 | 103572/NAV/NAV/8

6/81

REP. 73

## Bill to

Accounts Payable  
Media Edge CIA LLC  
175 Greenwich Street  
3 World Trade Center  
New York, NY 10007  
United States

## Advertiser

Media Edge CIA LLC, Wavemaker  
United States Department Of The Navy  
The Pentagon  
Washington, DC 20350  
United States

## Details

Invoice number .....3937940196  
Invoice date .....Jun 30, 2021  
Payment terms .....Net 45  
Billing ID .....0072-6211-0483  
Account ID .....905-376-8407

Total amount due in USD

Due Aug 14, 2021

Summary for Jun 1, 2021 - Jun 30, 2021

Pay in USD:

Subtotal in USD

Tax (0%)

Total amount due in USD

## Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [REDACTED]@ [REDACTED] com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official [REDACTED] invoice.

## To pay by wire transfer, send to:

Bank: Wells Fargo  
SWIFT BIC: WFBUS6S  
ABA #: 121000248  
Account #: [REDACTED]

## Bank branch address:

Wells Fargo Bank, N.A.  
420 Montgomery St  
San Francisco, CA 94104  
USA

## To pay by check, mail to:

Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139  
United States

For questions about this invoice please email [REDACTED]@ [REDACTED] com

Page 1 of 2

Invoice number: 3937940196

Account: Navy Youtube Always On

Account ID: 905-375-8407

Account budget: Navy YouTube TrueView June/July 2021

Jun 1, 2021 - Jun 30, 2021

Description	Quantity	Units	Amount(\$)
Invalid activity			

Subtotal in USD

Tax (0%)

Total in USD

For questions about this invoice please email collections@[REDACTED].com

Page 2 of 2



**Bill to**

Maggie Lajos  
Wavemaker Global LLC  
3 World Trade Center  
New York, NY 10007  
United States

**Advertiser**

Helen Gullies  
United States Department Of The Navy  
The Pentagon  
Washington, DC 20350  
United States

**Details**

Invoice number .....3935768584  
Invoice date .....Jun 30, 2021  
Payment terms .....Net 45  
Billing ID .....4406-4332-9339

Total amount due in USD

Summary for Jun 1, 2021 - Jun 30, 2021

Pay in USD:  
Subtotal in USD  
Tax (0%)  
Total amount due in USD

**Remittance instructions:**

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [REDACTED]@om with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official [REDACTED] invoice.

**To pay by wire transfer, send to:**

Account holder name: [REDACTED]  
Bank: Wells Fargo  
SWIFT BIC: WFBUS6S  
ABA #: 121000248  
Account #: [REDACTED]

**Bank branch address:**

Wells Fargo Bank, N.A.  
420 Montgomery St  
San Francisco, CA 94104  
USA

**To pay by check, mail to:**

[REDACTED]  
Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139  
United States

For questions about this invoice please email [REDACTED]@om

Page 1 of 2



Invoice number: 3935768584

Account ID: 3371145

Order name: Navy - June/July 2021 SP

Jun 1, 2021 - Jun 30, 2021

Description	Start/End Dates	Rate	Quantity Served	Quantity Billed	Amount(\$)

Subtotal in USD

Tax (0%)

Total in USD



Bill to  
Maggie Lajos  
Wavemaker Global LLC  
3 World Trade Center  
New York, NY 10007  
United States

Advertiser  
Helen Guiles  
United States Department Of The Navy  
The Pentagon  
Washington, DC 20350  
United States

Details

Invoice number .....3935695782  
Invoice date .....Jun 30, 2021  
Payment terms .....Net 45  
Billing ID .....4406-4332-9339

Total amount due in USD

Summary for Jun 1, 2021 - Jun 30, 2021

Pay in USD:  
Subtotal in USD  
Tax (0%)  
Total amount due in USD

Remittance Instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@[REDACTED]om with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official [REDACTED] invoice.

To pay by wire transfer, send to:

Account holder name: [REDACTED]  
Bank: Wells Fargo  
SWIFT BIC: WFBUS6S  
ABA #: 121000248  
Account #: [REDACTED]

Bank branch address:

Wells Fargo Bank, N.A.  
420 Montgomery St  
San Francisco, CA 94104  
USA

To pay by check, mail to:

[REDACTED]  
Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139  
United States




Invoice number: 3935695782

Account ID: 3371163

Order name: Navy - June/July 2021 EDU

Jun 1, 2021 - Jun 30, 2021

Description	Start/End Dates	Rate	Quantity Served	Quantity Billed	Amount(\$)
					

Subtotal in USD

Tax (0%)

Total in USD



# Invoice

Invoice number: 3935586050

## Bill to

Maggie Lajos  
Wavemaker Global LLC  
3 World Trade Center  
New York, NY 10007  
United States

## Advertiser

Helen Guiles  
United States Department Of The Navy  
The Pentagon  
Washington, DC 20350  
United States

## Details

Invoice number .....3935586050  
Invoice date .....Jun 30, 2021  
Payment terms .....Net 45  
Billing ID .....4406-4332-9339

Total amount due in USD

Summary for Jun 1, 2021 - Jun 30, 2021

Pay in USD:  
Subtotal in USD  
Tax (0%)  
Total amount due in USD

## Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [REDACTED]@[REDACTED].com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official [REDACTED] invoice.

## To pay by wire transfer, send to:

Account holder name: [REDACTED]  
Bank: Wells Fargo  
SWIFT BIC: WFBUS6S  
ABA #: 121000248  
Account #: [REDACTED]

## Bank branch address:

Wells Fargo Bank, N.A.  
420 Montgomery St  
San Francisco, CA 94104  
USA

## To pay by check, mail to:

[REDACTED]  
Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139  
United States





# Invoice

Invoice number: 3935586050

Account ID: 3371124

Order name: Navy - June/July 2021 ADV

Jun 1, 2021 - Jun 30, 2021

Description	Start/End Dates	Rate	Quantity Served	Quantity Billed	Amount(\$)

Subtotal in USD

Tax (0%)

Total in USD



42 N Chestnut St  
Ventura, CA 93001

I/105632/NV0/NAV/85

6/21

# INVOICE

Invoice Date : 06/30/2021  
Invoice Number : 100188832  
Customer ID : 1200  
Due Date : 09/28/2021  
Term : Net 90  
Term Description : Net 90

Comments :

Bill-to Site Number: 317689

BILL Wavemaker  
TO: P.O. Box 4614 GCS  
New York, NY 10163

Ship-to Site Number: 317689

SOLD Wavemaker  
TO: P.O. Box 4614 GCS  
New York, NY 10163  
VAT ID/Tax ID :

DIGITAL ADVERTISING TRANSACTION DETAILS					
Month of Service: June 2021					
ADVERTISER	CAMPAIGN	TO#	IMPRESSIONS	CHARGE DESCRIPTION	REMARKS
NAVY	Navy 2-3Q'21 - Display_June-July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			
NAVY	Navy 2-3Q'21 - Display_June-July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			
NAVY	Navy 2-3Q'21 - Display_June-July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			
NAVY	Navy 2-3Q'21 - Display_June-July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			

NAVY	Navy 2-3Q'21 - Video_June_July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			
NAVY	Navy 2-3Q'21 - Video_June_July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			
NAVY	Navy 2-3Q'21 - Video_June_July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			
NAVY	Navy 2-3Q'21 - Video_June_July	CP1BS 3D NAVY( NAV) NV0_N AV_XX _NAVY _2021 - JUNEJ ULY_DI SPLAY _BA(08 5)			
				SUBTOTAL	
				TOTAL	
				INVOICE CURRENCY	

**Checks should be mailed to Lockbox:**

PO Box 894903  
Los Angeles, CA 90189-4903

**Overnight Lockbox Address:**

First Data/Remitco  
Lockbox #4903  
2525 Corporate Place, Suite 250  
Monterey Park, CA 91754

**Wires/ACH Payments Should Be Sent To:**

For Credit To:	
Bank Name:	Citibank, N.A.
ABA or Routing #:	322271724
Account #: (USD Wires)	
Account #: (Non-USD Wires)	
<b>International Wires Should Be Sent To:</b>	
Swift Code:	CITIUS33

Invoice Questions: billing@.com

Remittance Questions: ar@.com



3 Columbus Circle  
New York, New York 10019

INVOICE DATE NOV20/21  
DUE DATE DEC20/21

INTERACTIVE MEDIA BILLING

INVOICE 1B-IN-3011  
PAGE 1

CLIENT NVO NAVY  
PRODUCT NAV NAVY  
ESTIMATE 085 NVO NAV XX NAVY 2021  
JUNE-JULY DISPLAY BA  
TASK ORDER NUMBER: N0018921FZ413

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF JUN/21

	NET LESS CD ORDERED	PREV. BILLED	BILLABLE
** TOTALS **			
		NET AMOUNT	
		** CREDIT AMOUNT **	
*****			
	PREVIOUS BILLS		
	-----	17-IN-3001	
<p>PLEASE REMIT TO: Y&amp;R P.O. BOX 751731 CHARLOTTE, NC 28275-1731</p> <p>WIRE TO: WELLS FARGO BANK, N.A. SAN FRANCISCO, CA 94104 ABA ROUTING# 121000248, ACCT# [REDACTED] SWIFT CODE WFBIUS6S</p> <p>ACH TO: WELLS FARGO BANK, N.A. MINNEAPOLIS, MN 55479 ABA ROUTING# 053101561, ACCT# [REDACTED] SWIFT CODE WFBIUS6S</p> <p>REF: Y&amp;R, LOCKBOX #751731 P.O. BOX 751731 CHARLOTTE, NC 28275-1731</p> <p>CONTRACT NUMBER: N00189-21-D-Z024 CLIN NUMBER: 002</p> <p>THIS COMPANY IS PART OF THE WPP GROUP OF COMPANIES AND ADHERES TO WPP ETHICAL STANDARDS, WHICH CAN BE FOUND IN THE WPP CORPORATE SOCIAL RESPONSIBILITY REPORT ON THE WPP.COM WEBSITE</p>			

ORIGINAL



NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF JUN/21

ORIGINAL



**Bill to**

Michael Law  
Wavemaker Global LLC.  
825 7th Ave  
New York, NY 10019  
United States

**Details**

Invoice number .....3941838064  
Invoice date .....Jun 30, 2021  
Payment terms .....Net 45  
Billing ID .....4406-4332-9339

Total amount due in USD

Summary for Jun 1, 2021 - Jun 30, 2021

Pay in USD:  
Subtotal in USD  
Tax (0%)  
Total amount due in USD

**Remittance instructions:**

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [REDACTED]om with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official [REDACTED] invoice.

**To pay by wire transfer, send to:**

Account holder name: [REDACTED]  
Bank: Wells Fargo  
SWIFT BIC: WFBUS6S  
ABA #: 121000248  
Account #: [REDACTED]

**Bank branch address:**

Wells Fargo Bank, N.A.  
420 Montgomery St  
San Francisco, CA 94104  
USA

**To pay by check, mail to:**

[REDACTED]  
Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139  
United States

12

For questions about this invoice please email [REDACTED]om

Page 1 of 2



Invoice number: 3941838064

Account ID: 1496602

Ad-serving for DCM, Advertiser Id:5876121 Campaign Id:25869818

Jun 1, 2021 - Jun 30, 2021

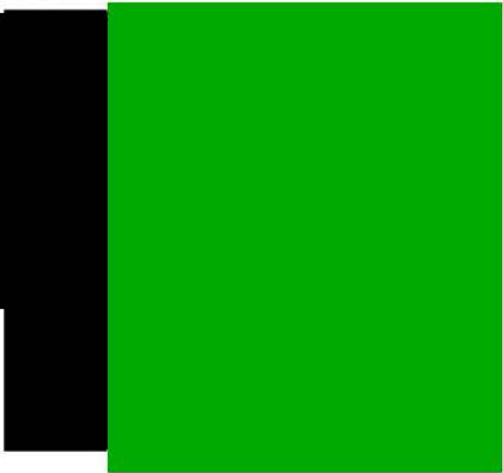
Description	UoM	Unit Price	Quantity	Amount(\$)
-------------	-----	------------	----------	------------



Subtotal in USD

Tax (0%)

Total in USD



# INVOICE

MEDIA I  
PUB # 102209 REP #         
C/P/E W/D / NAV / 85  
INS DATE 6-1-21  
INV #         
UID #       

Invoice Date	Invoice #
7/12/2021	1104187
Terms	Due Date
Net 60	9/10/2021

Original Invoice #	Amount Due

Account # CUS-451
Bill To
Wavemaker Global LLC PO Box 4614 Grand Central Station New York NY 10163 United States

Service Order #	Client PO/IO #	Advertiser / LOB	Campaign Name	Media Type
1161344		United States Federal Government / Navy	Navy - June/July 2021 ADV	YouTube

Service Month	Description	Quantity	Rate (USD)	Amount (USD)
Jun 2021				
Jun 2021				

Subtotal	
Tax Total (0%)	
Amount Paid	
Amount Due	

## Payment Information:

Mail Checks to:

Lockbox Address:  
Inc.  
PO Box 392268  
Pittsburgh PA 15251-9268

For Courier Deposits (FedEx, UPS, etc):  
Inc. (Attn 392268)  
500 Ross Street 154-0455  
Pittsburgh PA 15262-0001

ACH/WIRE  
Bank Name and Address  
Silicon Valley Bank, Santa Clara  
Swift Code: SVBKUS65

Account Information  
For Account: Silicon Valley Bank  
Swift Code: SVBKUS65  
Inc. Account #

IQ Viewability Advance is now ☐ Authentic Ad - Measurement and Protection  
IQ Video Advanced is now ☐ Video Complete  
Authentic Performance is now ☐ Performance Solution - Measurement

To ensure your invoice inquiry is addressed, please send to billing@.com  
For statement information please e-mail at @.com

67

1 of 1

# INVOICE

MEDIA \_\_\_\_\_  
PUB # \_\_\_\_\_ REP # \_\_\_\_\_  
C/P/E \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
INS DATE \_\_\_\_\_  
INV # \_\_\_\_\_  
UID # \_\_\_\_\_

Invoice Date	Invoice #
7/12/2021	1104188
Terms	Due Date
Net 60	9/10/2021

Original Invoice #	Amount Due
	\$ [REDACTED]

Account #: CUS-451
Bill To
Wavemaker Global LLC PO Box 4614 Grand Central Station New York NY 10163 United States

Service Order #	Client PO/IO#	Advertiser / LOB	Campaign Name	Media Type
1161345		United States Federal Government / Navy	Navy - June/July 2021 EDU	YouTube

Service Month	Description	Quantity	Rate (USD)	Amount (USD)
Jun 2021	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Jun 2021	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Subtotal	[REDACTED]
Tax Total (0%)	[REDACTED]
Amount Paid	[REDACTED]
Amount Due	[REDACTED]

## Payment Information:

Mail Checks to:

Lockbox Address:  
[REDACTED] Inc.  
PO Box 392268  
Pittsburgh PA 15251-9268

For Courier Deposits (FedEx, UPS, etc):  
[REDACTED] Inc. (Attn 392268)  
500 Ross Street 154-0455  
Pittsburgh PA 15262-0001

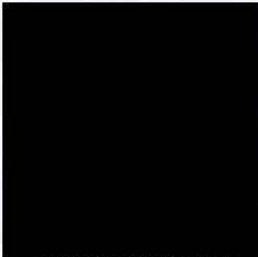
ACH/WIRE  
Bank Name and Address  
Silicon Valley Bank, Santa Clara  
Swift Code: SVBKUS6S

Account Information  
For Account: Silicon Valley Bank  
Swift Code: SVBKUS6S  
[REDACTED] Inc. Account # [REDACTED]

IQ Viewability Advance is now [REDACTED] Authentic Ad - Measurement and Protection  
IQ Video Advanced is now [REDACTED] Video Complete  
Authentic Performance is now [REDACTED] Performance Solution - Measurement

To ensure your Invoice Inquiry is addressed, please send to billing@[REDACTED]om  
For statement information please e-mail ar@[REDACTED]om





New York NY 10013  
United States

# INVOICE

MEDIA \_\_\_\_\_  
 PUB # \_\_\_\_\_ REP # \_\_\_\_\_  
 C/P/E \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 INS DATE \_\_\_\_\_  
 INV # \_\_\_\_\_  
 UID # \_\_\_\_\_

Invoice Date	Invoice #
7/12/2021	1104189
Terms	Due Date
Net 60	9/10/2021

Original Invoice #	Amount Due

Account #: CUS-451
Bill To
Wavemaker Global LLC PO Box 4614 Grand Central Station New York NY 10163 United States

Service Order #	Client PO/IO#	Advertiser / LOB	Campaign Name	Media Type
1170054		United States Federal Government / Navy	Navy - June/July 2021 SP	YouTube

Service Month	Description	Quantity	Rate (USD)	Amount (USD)
Jun 2021				
Jun 2021				

Subtotal	
Tax Total (0%)	
Amount Paid	
Amount Due	

## Payment Information:

Mail Checks to:

Lockbox Address:

Inc.  
PO Box 392268  
Pittsburgh PA 15251-9268

For Courier Deposits (FedEx, UPS, etc):

Inc. (Attn 392268)  
500 Ross Street 154-0455  
Pittsburgh PA 15262-0001

## ACH/WIRE

Bank Name and Address  
Silicon Valley Bank, Santa Clara  
Swift Code: SVBKUS6S

## Account Information

For Account: Silicon Valley Bank  
Swift Code: SVBKUS6S

Inc. Account #

IQ Viewability Advance is now **Authentic Ad - Measurement and Protection**  
 IQ Video Advanced is now **Video Complete**  
 Authentic Performance is now **Performance Solution - Measurement**

To ensure your invoice inquiry is addressed, please send to [billing@](mailto:billing@)  
 For statement information please e-mail [om](mailto:)



New York, NY 10003  
Tel.: +1-212-966-7555, Fax: +1-646-349-3639

To:  
WaveMaker  
P.O. Box 4616  
Grand Central Station  
New York, NY 10163  
United States

MEDIA I  
PUB # 105355 REP #  
C/P/E NVO / NAV / 85  
INS DATE 06-1-21  
INV #  
UID #

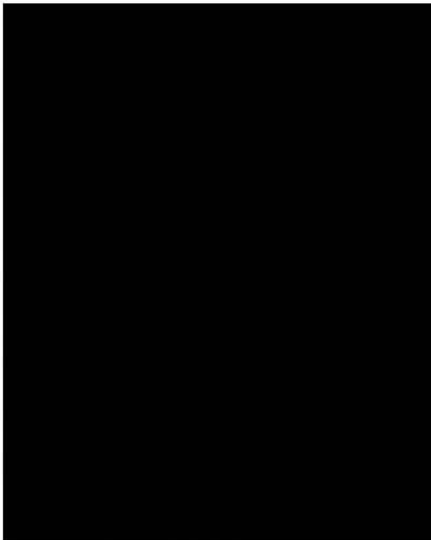
Invoice Date: Jun 30, 2021

Invoice USI2114068

Ln	Type of Service	Format	Campaign	Publisher	Advertiser	Month	Remarks	Quantity	Unit Price	Extended Price
1										
2										
3										
4										

Pay by: Jul 30, 2021

Total Price		
Tax		
TOTAL		



79

Invoice

BILL TO  
Wavemaker  
P.O. Box 4614  
Grand Central Station  
New York, NY 10163

0475  
I/108987/NAV0/NAV/85

INVOICE #	DATE	TOTAL DUE	DUE DATE	TERMS	ENCLOSED
2012-46025	06/30/2021		07/30/2021	Net 30	

P.O. NUMBER  
O-2NSCY

6/21

ACTIVITY	QTY	RATE	AMOUNT
----------	-----	------	--------

Advertising

Media\_Wavemaker

Campaign: NAV0\_NAV\_85\_NAVY\_2021\_June-July\_Display\_Base  
Plan\_N0018921FZ413

Brand/Client: Navy

Flight: 6/1/2021 - 6/30/2021

Views/Impressions:

Ad-type: SS - TrueView - AdWords

Opp ID: 16f683f6-c480-11eb-9f02-06937d6

Checks via US Postal Service:

PO Box 92108

Las Vegas, NV 89193-2108

Overnight Courier Service:

Bank of America Lockbox Services

c/o WAB Lockbox Operations Box # 92108

5976 EUCLID ST

LAS VEGAS, NV 89120

Wires/ACH Payments:

Bridg Bank, a division of Western Alliance Bank

ABA or Routing number 121143260

Account Number: Cash Collateral Account Number

Swift Code: BFBXUS66

BALANCE DUE

48

**BILL TO**

Wavemaker  
P.O. Box 4614  
Grand Central Station  
New York, NY 10163

INVOICE #	DATE	TOTAL DUE	DUE DATE	TERMS	ENCLOSED
2012-46026	06/30/2021		07/30/2021	Net 30	

P.O. NUMBER  
O-2NSCY

ACTIVITY	QTY	RATE	AMOUNT
----------	-----	------	--------

**Advertising**

Media\_Wavemaker

Campaign: NV0\_NAV\_85\_NAVY\_2021\_June-July\_Display\_Base  
Plan\_N0018921FZ413

Brand/Client: Navy

Flight: 6/1/2021 - 6/30/2021

Views/Impressions:

Ad-type: YouTube Select

Opp ID: 16f683f6-c480-11eb-9f02-06937d6972be

Checks via US Postal Service:

PO Box 92108  
Las Vegas, NV 89193-2108

Overnight Courier Service:

Bank of America Lockbox Services

c/o WAB Lockbox Operations Box # 92108  
5976 EUCLID ST  
LAS VEGAS, NV 89120

Wires/ACH Payments:

Bridge Bank, a division of Western Alliance Bank

ABA or Routing number 121143260

Account Number: Cash Collateral Account Number

Swift Code: BBFXUS6S

BALANCE DUE





3 Columbus Circle  
New York, New York 10019

INVOICE DATE NOV20/21  
DUE DATE DEC20/21

SEARCH MEDIA BILLING

INVOICE 1B-SE-3001  
PAGE 1

CLIENT NVO NAVY  
PRODUCT NAV NAVY  
ESTIMATE 029 FY21 US NAVY  
TASK ORDER NUMBER: N0018921FZ413

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF JUL/21

NET LESS CD ORDERED	PREV. BILLED	BILLABLE
** TOTALS **		
	NET AMOUNT	
** CREDIT AMOUNT **		
*****		
PREVIOUS BILLS		
-----		
17-SE-3012		
<p>PLEASE REMIT TO: Y&amp;R P.O. BOX 751731 CHARLOTTE, NC 28275-1731</p> <p>WIRE TO: WELLS FARGO BANK, N.A. SAN FRANCISCO, CA 94104 ABA ROUTING# 121000248, ACCT# [REDACTED]</p> <p>ACH TO: WELLS FARGO BANK, N.A. MINNEAPOLIS, MN 55479 ABA ROUTING# 053101561, ACCT# [REDACTED]</p> <p>REF: Y&amp;R, LOCKBOX #751731 P.O. BOX 751731 CHARLOTTE, NC 28275-1731</p> <p>CONTRACT NUMBER: N00189-21-D-Z024 CLIN NUMBER: 002</p> <p>THIS COMPANY IS PART OF THE WPP GROUP OF COMPANIES AND ADHERES TO WPP ETHICAL STANDARDS, WHICH CAN BE FOUND IN THE WPP CORPORATE SOCIAL RESPONSIBILITY REPORT ON THE WPP.COM WEBSITE</p>		
<p>SWIFT CODE WFBIUS6S</p> <p>SWIFT CODE WFBIUS6S</p>		

ORIGINAL

NAVY  
COMMANDER NAVY RECRU  
5722 INTEGRITY DR BLDG 784  
MILLINGTON TN 38054  
ATTN: DEAN STEWART-CURRY  
MONTH OF JUL/21

ORIGINAL

Bill to  
Accounts Payable  
Media Edge CIA LLC  
825 Seventh Ave  
New York, NY 10019  
United States

Advertiser **7/21 (1-2)**  
Helen Guiles  
United States Department Of The Navy  
The Pentagon  
Washington, DC 20350  
United States

Details

Invoice number ..... 3957471836  
Invoice date ..... Jul 31, 2021  
Payment terms ..... Net 45  
Billing ID ..... 0072-6211-0483  
Account ID ..... 270-315-4535  
Purchase order ..... ND018921FZ413

Total amount due in USD

Summary for Jul 1, 2021 - Jul 31, 2021

Pay in USD:

Amount in USD

Tax (0%)

Spain Regulatory Operating Cost \*

France Regulatory Operating Cost \*

Tax (0%)

Total amount due in USD

\*Additional fees (e.g. Regulatory Operating Costs, Digital Services Tax (DST) Fee, etc.) are applicable to your business when ads are displayed in certain countries. Learn more about fees and charges: <https://support.ads/answer/9750227>

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [REDACTED] with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official [REDACTED] invoice.

To pay by wire transfer, send to:

Account holder name: [REDACTED]  
Bank: Wells Fargo  
SWIFT BIC: WFBUS6S  
ABA #: 121000248  
Account #: [REDACTED]

Bank branch address:

Wells Fargo Bank, N.A.  
420 Montgomery St  
San Francisco, CA 94104  
USA

To pay by check, mail to:

[REDACTED]  
Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139  
United States

For questions about this invoice please email [collections@\[REDACTED\].com](mailto:collections@[REDACTED].com)

Page 1 of 3



Invoice number: 3957471836

Account: Navy Active  
Account ID: 270-315-4535  
Account budget: June/July Navy Search 2021  
Purchase order: N0018921FZ413  
Jul 1, 2021 - Jul 31, 2021

Description	Quantity	Units	Amount(\$)
-------------	----------	-------	------------

[Redacted Table Content]			
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Subtotal in USD

Tax (0%)

Total in USD

For questions about this invoice please email [Redacted]@om

Page 2 of 3



Invoice number: 3957471836

Fees

Account: Navy Active

Account ID: 270-315-4535

Jul 31, 2021

Description

Amount(\$)

Subtotal in USD

Tax (0%)

Total in USD

For questions about this invoice please email collection@ [REDACTED] .com

Page 3 of 3

# Invoice

Invoice number: 3954777474

## Bill to

Maggie Lajos  
Wavemaker Global LLC,  
3 World Trade Center  
New York, NY 10007  
United States

## Details

Invoice number .....3954777474  
Invoice date .....Jul 31, 2021  
Payment terms .....Net 45  
Billing ID .....4406-4332-9339  
Account ID .....477-676-7745  
Purchase order .....NQ01B921FZ413

Total amount due in USD

Summary for Jul 1, 2021 - Jul 31, 2021

Pay in USD:

Subtotal in USD

Tax (0%)

Total amount due in USD

## Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [collections@navyads.com](mailto:collections@navyads.com) with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official invoice.

## To pay by wire transfer, send to:

Account holder name: [REDACTED]  
Bank: Wells Fargo  
SWIFT BIC: WFBUS6S  
ABA #: 121000248  
Account #: [REDACTED]

## Bank branch address:

Wells Fargo Bank, N.A.  
420 Montgomery St  
San Francisco, CA 94104  
USA

## To pay by check, mail to:

[REDACTED]  
Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139  
United States

For questions about this invoice please email [collection@navyads.com](mailto:collection@navyads.com)

Page 1 of 2



Invoice number: 3954777474

Account: United States Navy: Paid Search Discovery Ads

Account ID: 477-676-7745

Account budget: June/July Discovery 2021

Purchase order: N0018921FZ413

Jul 1, 2021 - Jul 31, 2021

Description	Quantity	Units	Amount(\$)
</			

For questions about this invoice please email collection [Redacted] .com

Page 2 of 2

# Invoice

Invoice number: 3946363521

MEDIA S  
PUB # 101757127 REP # 0073  
C/P/E NAVY / NAVY / 29  
INS DATE 7 - 1 - 21  
INV # -----  
UID # -----

## Bill to

Accounts Payable

Wavemaker Global LLC.

P.O. Box 4614, Grand Central Station

New York, NY 10163

United States

## Details

Invoice number .....3946363521  
Invoice date .....Jul 31, 2021  
Payment terms .....Net 45  
Billing ID .....4406-4332-9339

Total amount due in USD

Summary for Jul 1, 2021 - Jul 31, 2021

Pay in USD:

Subtotal in USD

Tax (0%)

Total amount due in USD

## Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [REDACTED]@[REDACTED].com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official [REDACTED] invoice.

## To pay by wire transfer, send to:

Account holder name: [REDACTED]

Bank: Wells Fargo

SWIFT BIC: WFBUS6S

ABA #: 121000248

Account #: [REDACTED]

## Bank branch address:

Wells Fargo Bank, N.A.

420 Montgomery St

San Francisco, CA 94104

USA

## To pay by check, mail to:

[REDACTED]  
Dept. 33654

P.O. Box 39000

San Francisco, CA 94139

United States

For questions about this invoice please email [REDACTED]@[REDACTED].com

Page 1 of 2





Invoice number: 3946363521

Jul 1, 2021 - Jul 31, 2021

Description	Quantity	UCM	Rate	Amount(\$)
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
Subtotal in USD				[Redacted]
Tax (0%)				[Redacted]
Total in USD				[Redacted]